

Tyfu Learning

An Overview

Courses

Health & Safety



Becoming a Leader: Conflict Resolution

£50.00 or 2 Plans Available

[View Details](#)



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Introduction

Let's be honest: most corporate e-learning is just graphic design masquerading as education. The industry has become obsessed with flashy animations, gimmicks, and gamification, while completely forgetting the primary goal—actually learning something. At Tyfu Learning, we saw this broken system and decided to fix it. We provide asynchronous e-learning for businesses that cuts through the noise. We strip away the superficial design elements to focus on what matters most: real, measurable outcomes for your learners.

Who Are We?

Tyfu Learning is a UK-based e-learning subscription supplier founded by a qualified teacher and instructional design specialist. We are built on a single, uncompromising philosophy: **Pedagogy First, Design Second**. We don't build courses to win design awards; we build them to upskill your workforce, ensure rigorous compliance, and drive better business practices. From essential compliance like Cyber Security and Modern Slavery to advanced business ethics and upskilling, our courses bring the effectiveness of a live classroom into the asynchronous digital world.

Beyond our ready-to-use course library, we also offer a specialised consultancy service. We partner directly with your in-house L&D and training teams to audit and transform your internal training, applying our simplified, pedagogy-first methodology to your bespoke business needs.

(Please note: this consultancy service is strictly reserved for in-house corporate departments and is not available to external e-learning suppliers).

Why Us?

Because we build training based on how the human brain actually works. Our courses might look "basic" at first glance, but that is a deliberate, scientifically backed choice.

- **Rooted in Science:** Every course is engineered around Sweller's *Cognitive Load Theory* and Mayer's *Cognitive Theory of Multimedia Learning*. We remove decorative distractions so your employees can focus their cognitive bandwidth entirely on the subject matter.
- **Application Over Memorisation:** We don't do "tick-box" quizzes that test short-term memory. Our questioning and assessments are designed to test the real-world application of skills and knowledge.
- **Proven Methodology:** Our simplified, pedagogy-first instructional strategy is proven to work, having previously achieved over 90% overall learner satisfaction in highly regulated corporate sectors like the insurance industry.



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Benefits to Your Business

- **True ROI on Training:** Stop paying for courses your employees just click through to the end. Invest in training that genuinely changes behaviour and improves performance.
- **Robust Compliance:** When employees actually understand topics like Fraud Prevention, DSE, and Cyber Security — rather than just memorising answers for a quiz — your business is fundamentally better protected.
- **Time Efficiency:** By stripping out the "fluff" and focusing on simplified learning, your staff spend less time trying to navigate confusing courses and more time back on the job, fully upskilled.

Benefits to Your Employees

- **Respect for Their Time:** We eliminate cognitive overload. Employees aren't forced to read dense text while a voiceover talks over them, or click through meaningless interactive graphics.
- **Meaningful Upskilling:** They walk away with practical knowledge they can actually apply to their daily roles, increasing their confidence and competence.
- **Frictionless Experience:** Learning is simplified, clear, and straightforward, reducing the frustration so commonly associated with mandatory corporate training.



Our Courses

We offer a comprehensive library of B2B e-learning modules designed to protect, upskill, and empower your workforce. Rather than bloating our library with irrelevant technical courses, we focus strictly on what modern businesses actually need — from foundational compliance and cyber security to business ethics and professional development.

- Fraud Prevention
- Becoming a Leader: Conflict Resolution
- Cyber Security: An Overview
- Modern Slavery
- Manual Handling
- Display Screen Equipment (DSE)
- Pure OCD in the Workplace: Understanding Pure OCD
- ADHD in the Workplace: Understanding ADHD
- Vulnerable Customers: An Overview
- Active Listening & Empathy in Practice
- The TEXAS Drill
- Sexual Harassment in The Workplace
- UK GDPR: The Essentials
- Burnout: Understanding Burnout
- Burnout: Recognising Signs in Others
- Burnout: Self-Reflection and Personal Action Planning
- Fire Safety: A Beginner's Guide

Additional Courses for Educational Establishments:

- AI for Teachers
- The Educator's Master Toolkit: A Library of Teaching Strategies
- Challenging Classes: A Strategy for Success
- Classroom Safety: Slips, Trips and Falls
- Prevent Duty
- The First 15 Minutes: Setting the Stage for Success
- The Reality of Supply Teaching and Your Role

For a full updated list please visit: <https://www.tyfullearning.co.uk/catalogue>



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Our Philosophy: Science Over Scrolling

The e-learning industry is currently dominated by scrolling formats (like Articulate Rise). The argument is that endless scrolling mimics our "natural" online behaviour. But that is exactly the problem: scrolling is designed for rapid dopamine hits, not deep cognitive processing or knowledge retention.

At Tyfu Learning, we intentionally use a structured "click next" strategy. This method forces a natural cognitive pause — a micro-break that allows the brain to process, digest, and encode information before moving on. Furthermore, our format allows us to use precise pedagogical tools that endless scrolling cannot support:

- **Subtle Cognitive Cues:** We use specific visual transitions to signal when a topic is changing, which aids the brain in compartmentalising new information.
- **Categorised Color-Coding:** We colour-code distinct topics to create subconscious associations, drastically improving long-term memory retention.

What We Offer & Our Stance on AI

We provide a range of learning solutions, from in-depth foundational training to rapid Just-In-Time (JIT) micro-courses designed to solve immediate problems in the flow of work.

Our AI Statement:

Integrity is at the heart of our instructional design. While we embrace Artificial Intelligence as a powerful tool to support research and aggregate content, **AI is never used to solely create or design our courses**. Every module is architected, written, and vetted by a qualified human educator to ensure the pedagogy remains sound and the learning outcomes remain the absolute priority.

Certificates, Badges & Reflection

Learning shouldn't just end when the course closes; it needs to be recognised and internalised.

- **Badges & Certificates:** All learners receive a digital badge upon the completion of any course. For the majority of our modules, learners will also receive a formal Certificate of Completion (certificates are only omitted for brief, Just-In-Time courses where they are unnecessary).
- **The Reflective Statement:** To move learning from short-term memory into practical application, every course concludes with a Reflective Statement. This is a dedicated, structured opportunity for individuals to actively reflect on the material and record exactly how they intend to apply their new knowledge to their daily role.



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The Learning Platform

Introduction: Click and Go Learning

Most traditional Learning Management Systems (LMS) are bloated, expensive, and require weeks of onboarding just to understand how to log in. We took a different approach. We utilise a streamlined, web-based programme platform designed for one thing: immediate access to learning.

There is no software to install and no complex onboarding required. It is quite literally "Click and Go." You sign up, and your team has instant access to our course library via our website.

This simplified approach perfectly aligns with modern regulatory shifts. For example, with the FCA's removal of the arbitrary 15-hour CPD requirement, the focus is no longer on a platform's ability to track 'time spent at a screen.' The focus is now on the deeper process of completing highly relevant, role-specific courses. We provide that true e-learning, backed by tangible evidence, without the administrative headache.

User Profiles

Despite the stripped-back nature of the platform, learners still get a dedicated, intuitive space to manage their progress. Each user has a personal profile where they can:

- Seamlessly pick up incomplete courses exactly where they left off.
- View a visual record of all badges earned throughout the year.
- Access and download their Certificates of Completion for their own professional portfolios or internal HR records.

Admin Capabilities: Zero-Bloat Distribution

Traditional LMS dashboards often force managers to spend hours building rosters, creating learning pathways, and troubleshooting user access. We have eliminated this administrative burden entirely.

Our system operates on a frictionless, decentralised distribution model. To assign training to your team, you simply copy the direct link to the relevant course and share it via your internal communications (email, Teams, or Slack).



- **No backend roster management:** You don't have to manually enrol users one by one.
- **Targeted deployment:** Managers can instantly drop a Just-In-Time course link into a team chat the moment a knowledge gap is identified.
- **Audit-ready evidence:** Because every learner receives a certificate upon completion, your HR or compliance teams have all the documented evidence they need without having to pull complex data reports from a backend server.



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Bespoke Course Creation

Custom Content, Proven Methodology

While our extensive library covers the essential compliance and upskilling needs of modern businesses, we understand that some training requirements are entirely unique to your organisation. Whether you need to digitise a proprietary internal process, build a specialised onboarding program, or translate a dry technical manual into engaging e-learning, we offer a comprehensive bespoke course creation service.

How It Works

We take your raw internal materials, whether they are PDFs, slide decks, or interviews with your subject matter experts, and completely reconstruct them. We apply our rigorous, science-backed instructional design strategy to your custom content. The final deliverable is a bespoke module that utilises our "click next" format, optimised cognitive load structures, and practical application assessments. You get training tailored exactly to your business, built on a methodology proven to drive true learning.

Availability & Pricing

Our bespoke development service is completely flexible to your current relationship with Tyfu Learning.

- **Open to All:** You do not need to be an existing subscriber to request a custom course. We partner with both current members looking to expand their training and non-members seeking a one-off solution.
- **Tailored Pricing:** Because every project is unique, our pricing is strictly bespoke. Quotes are calculated based on the complexity of the subject matter, the volume of raw content provided, and the estimated development time required to meet our high pedagogical standards.



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L&D Consultancy Services

Empowering Your Internal Educators

If your business already has an internal Learning and Development (L&D) department, our consultancy service is designed to help you elevate the quality and effectiveness of your in-house training. We don't just build courses *for* you; we teach your team how to build them better. By partnering with Tyfu Learning, you can embed our proven, pedagogy-first methodology directly into your own organisation's DNA.

How We Support Your Team

Our consultancy is a hands-on, collaborative process tailored to your specific internal needs. We offer support across three key areas:

- **Comprehensive Content Audits:** We conduct thorough reviews of your existing e-learning library. We provide honest, constructive feedback — highlighting the pros of your current materials, and identifying the cons where cognitive overload or ineffective design might be hindering your learners.
- **L&D Staff Training:** We directly train your internal instructional designers and content creators. We teach them how to strip back flashy gimmicks and apply scientifically backed frameworks, like Sweller's Cognitive Load Theory, to their own course development.
- **Process & Strategy Development:** Whether you need specific guidance on a single e-learning project or want us to help you architect a comprehensive learning strategy for your entire business, we are here to support you. We help you implement robust internal processes to ensure all your future training continuously meets our high pedagogical standards.

Who This Is For (And Who It Isn't)

This service is built to support businesses looking to improve their own internal workforce training. To protect our intellectual property and avoid conflicts of interest, **this consultancy service is strictly reserved for corporate businesses operating internal L&D departments**. It is explicitly not available to commercial e-learning agencies or competing training suppliers.



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Transform Your Workforce Training

Investing in Tyfu Learning means ending the cycle of ineffective, tick-box compliance and hollow e-learning. Your business gains access to a training ecosystem that fundamentally changes behaviour, ensures robust compliance, and upskills your workforce without wasting their time on superficial design. By prioritising cognitive science and a simplified, frictionless delivery system, your employees spend less time navigating clunky software and more time applying practical knowledge directly to their roles. You receive an audit-ready, zero-bloat learning solution that protects your organization and delivers a genuine return on your training investment.

To discuss how our subscription, bespoke course creation, or L&D consultancy can support your business, contact us at info@tyfulearning.co.uk.



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